



NEWS RELEASE

FOR IMMEDIATE RELEASE
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LA JOLLA CHAMBER MUSIC SOCIETY ANNOUNCES APPOINTMENT OF NEW SUMMERFEST GENERAL MANAGER

La Jolla – The La Jolla Chamber Music Society’s Executive Director, Neale Perl, announces the appointment of Kathryn Martin to the SummerFest La Jolla General Manager position.

“As we head into the next century, the Society wishes to build on the illustrious history of our Festival by enhancing our visibility both locally and nationally,” said Perl. “Kathryn’s experience will be instrumental in fulfilling this goal.”

With the Society’s six concert series, there have been strategic initiatives that have been implemented recently. SummerFest La Jolla, the annual three-week chamber music festival held in August, is an integral part of this expansion. This includes the appointment of renown musicians David Finckel and Wu Han as the Festival’s Artistic Directors, the commission of a new composition for cello and piano by the American composer Bruce Adolphe—the new SummerFest La Jolla composer-in-residence, a documentary featuring SummerFest La Jolla that will be broadcast on Bravo, A&E and PBS in more than 50 cities, free childrens’ concerts, full-scholarship workshops for young ensembles that is composed of coaching programs and, "Lunchtime Encounters", an open exchange of ideas among musicians, arts administrators, music critics, and the public, and now the appointment of Ms. Martin.

Kathryn Martin began her appointment in December 1998 and is currently immersed in the production of SummerFest La Jolla '99 with the Artistic Directors and the Festival's committee. Her responsibilities are managing and supervising of all aspects of the Festival, including the areas of budget, development, promotion and production.

"I am fortunate to be working with a very active and dedicated group of people—musicians, board and community members and corporate partners," said Ms. Martin, "who believe that SummerFest provides meaningful experiences both in and outside the concert hall."

Well qualified for the General Manager position, Ms. Martin has contributed to the arts in San Diego for the past 13 years. For the last 8 years, she was the Production/Facilities Manager at the University of California San Diego's Music Department where she was responsible for the planning and production of more than 250 events annually, including concerts, recordings, festivals, guest lectures, and student composition juries. Memorable events she produced include performances on the Los Angeles Philharmonic's "Green Umbrella" series, a Ravi Shankar lecture and demonstration for video, and the opera, "Odyssey", by Pulitzer Prize-winning composer Roger Reynolds. In addition, she led the Department's tour and produced their performances in the 1997 International Computer Music Conference in Thessaloniki, Greece. Kathryn was featured on UCSD-TV's "UCSD Conversations" series also.

Prior to UCSD, Ms. Martin managed the International Orchestra of United States International University, and was the Artistic Administrator of the San Diego Symphony, as well as the Production Manager for the Mainly Mozart Festival.

In 1991, Kathryn worked with the Society through her role as Conference Coordinator for the Association of California Symphony Orchestras Annual Conference—co-hosted that year by the La Jolla Chamber Music Society and the San Diego Symphony.

Kathryn has a BS Degree in Arts Management from Shenandoah Conservatory of Music. She resides in Scripps Ranch with her husband, Peter, and her children, Hannah and Gavin.

THE LA JOLLA CHAMBER MUSIC SOCIETY

The La Jolla Chamber Music Society features the popular and acclaimed Revelle, Celebrity, Piano, SummerFest La Jolla, Discovery and Prodigy Series. For tickets to all Series, information, or to receive a free brochure, call 619.459.3728.

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