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NEWS RELEASE

SummerFest La Jolla 2000

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FOR IMMEDIATE RELEASE

SUMMERFEST 2000 SELECTED TO HOST NATIONAL APAP “CLASSICAL CONNECTIONS” SEMINAR

La Jolla, CA—SummerFest 2000, the La Jolla Chamber Music Society’s internationally renowned three-week festival of chamber music and much more, will host the Association of Performing Arts Presenters’ (APAP) Classical Connections seminar from August 8-August 12, 2000, bringing representatives from some of North America’s top presenters to our community.

The Classical Connections seminar is a five-day immersion program that deepens a presenter’s personal and professional appreciation for classical music and explores innovative ways of bringing classical music into their community. Facilitated by celebrated educator and musician, Robert Winter, the seminar examines the larger cultural and social context in which classical music has taken place in America and offers managers from North America’s premier presenting organizations a unique opportunity to immerse themselves in the music’s history, performance, artistry, and presenting skills. There will be a number of opportunities for participants to interact with artists during the performances, lectures, and daily educational activities of SummerFest 2000, as well as more informal and intimate discussions during seminars.

According to Jacob Yarrow, APAP Education Manager, Cultural Participation Programs, SummerFest 2000 was chosen to host Classical Connections “because of their world class performances, educational events, and the great work of David Finckel and Wu Han. SummerFest has helped us create a remarkable experience for our participants full of great concerts, discussions, and interaction with their extraordinary roster of artists.”

Among the participants in Classical Connections will be representatives of Virtuosi Concerts MB Inc., Winnipeg, MB; Weber State University Office of Cultural Affairs, Ogden, UT; New England Conservatory, Boston, MA; The Colonial Theatre, Keene, NH; University of Kansas, Lied Center, Lawrence, KS; Pittsburgh Chamber Music

Society, Pittsburgh, PA; University of California -Santa Cruz; Celebrity Series of Boston, MA; Vanderbilt University, Blair School of Music, Nashville, TN; Museum of Fine Arts, St. Petersburg, FL; Anchorage Concert Association, Anchorage, AK.

Three elements of understanding and presenting classical music will be addressed during the seminar:

- **Historical Overview** — the historical context of the forms of classical music in terms of social, cultural, and political influences.
- **Critical Skills** — the understanding of nuance and interpretation in performance. Participants will unravel selected works to understand the language of composition and performance.
- **Presenting Skills** — the understanding and imagination necessary to build a performance season that addresses classical music in a satisfying and effective way for presenters, their audiences, and their communities.

SummerFest 2000 **August 2-20, 2000**

More than a concert series, SummerFest presents an expansive three weeks of chamber music concerts held in the intimate 492-seat Sherwood Auditorium featuring internationally renowned musicians, multi-disciplinary lectures, round table discussions, the Workshop – a program of daily coaching sessions for young chamber ensembles, family concerts, Composer and Visual Artists in Residence programs, new commissions, pre-concert talks, collaborative projects with the University of California at San Diego, and festive social events – all enhanced by the interactions of artists and audience. Subscription prices for SummerFest are \$175-375 and single tickets are \$15-50. For tickets, information, or to receive a free brochure, call 858-459-3728. All concerts are held in Sherwood Auditorium at the Museum of Contemporary Art, San Diego, 700 Prospect Street, La Jolla, CA.

The La Jolla Chamber Music Society

SummerFest La Jolla joins the Society's acclaimed Celebrity, Revelle, Piano and Discovery Series, and the Community Music Center. For tickets to all Series, information, or to receive a free brochure, call 858-459-3728.

SummerFest on TV

You can see SummerFest on TV. Five programs will be broadcast on UCSD-TV between now and the end of August. The broadcast schedule is:

“The Festival by the Sea: SummerFest”	August 4 at 7 p.m. and 9 p.m.
“SummerFest '99: An Evening Concert”	July 28 at 7 p.m. and 9 p.m.
“Emerson String Quartet: Mozart”	July 28 at 8:30 p.m. and 10:30 p.m.
“Evening Explorations: Brahms & G.B. Shaw”	August 15 at 8 p.m. and 10 p.m.
“SummerFest '99: A Family Concert”	August 25 at 7 p.m. and 9 p.m.

UCSD-TV is available on UHF Channel 35, Time Warner Cable Channel 18, Del Mar TV Channel 3, Cox Cable Channel 76, and North County Cox Cable Channel 58.

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